Division Unit Report for Advising Community on
Graduate and Professional Students
Submitted by Katelyn Talbott

<mark>Please complete Columns 1 through 6 and return by November 15, 2021.</mark>

Columns 7 and 8 are completed for the progress report due August 15, 2022. Please send your report to your Cluster Rep and the ACD Reps: Gavin Farber (gavin.farber@temple.edu), Wendy Schindler (wkschindler@gmail.com) and EO Liaison: Liz Alcantara (lizbeth@ksu.edu). Thank you!

1. **NACADA Strategic Goal(s)** *(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)*	2. **Specific desired outcome** *(What you want to occur as a result of your efforts; what you want someone to know, do, or value)*	3. **Actions, activities or opportunities for outcome to occur** *(What processes need to be in place to achieve desired outcome)*	4. **Outcome measurements & related data instrument(s)** *(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)*	5. **Other groups or individuals to connect** *(List opportunities for collaboration with other groups)*	6. **Anticipated challenges** *(How will you address issues that arise as you work to achieve the outcome?)*	7. **Progress toward outcome** *(Complete in August 2022 report)*	8. **Future action(s) based on data** (Data-informed decisions) *(Complete in August 2022 report)*
Expand and strengthen the network of external partnerships globally to advance the vision, mission, and strategic goals of the association.	**Increase visibility of this Advising Community to members and potential members**	Steps to Success: Post weekly engaging social media content that highlights events and opportunities through GPS AC, NACADA, and relevant new articles Send quarterly newsletters through the listserv highlighting relevant research articles, member spotlights, and member recognitions Send monthly highlights to	Social media: post once weekly minimum. Attendance numbers at virtual events: Launch polls at virtual events to capture who is joining for the first time. Track number of attendees to then compare the attendance records for additional online events (GPS Talks) Attendance at conference meeting/community social: increase by 5 people over last year	Steering Committee Initiatives all work towards this goal	Issue: Folks not having mental capacity to take on more work/responsibilities Overcoming: Just by being present and sharing this group, when professionals have the ability to take on more professional responsibility, our hope is that they remember this group and choose to become involved.		

		membership of upcoming GPS AC and NACADA events and deadlines through the listserv. Encourage membership to forward on content, events, and emails that may be relevant to others in their department or institution Closely track attendance at events, record engagement on social media, and capture written feedback on event evaluations	Using the collaboration sheet for proposals, aim is to have 10 people participate on the sheet and at least two submit proposals from this collaboration effort. Work with NACADA office to determine total number of proposals submitted for annual that listed this community as first choice.			
Provide practices that allow members to identify and cultivate their long-term professional development and engagement with the association.	**Support those who want to expand their professional development opportunities and involvement**	Steps to Success: Encourage membership to read proposals marked for this AC Encourage collaboration between members for publications, conference presentations, and community engagement events Encourage members to apply for NACADA, Regional, and campus awards, scholarships, and recognitions	Record the specific opportunities that are provided for members to participate in GPS and NACADA. Create a guide to send out at the beginning of each year letting membership know about these opportunities for involvement. Track number of community members who were selected for awards, scholarships, and recognition through NACADA. Once these numbers are reported, this can be the benchmark for future years.	N/A	Issue: Folks unable to expand their resources for participation. Overcoming: When folks can rejoin or become involved, they will have been informed of potential opportunities through our communications and can then jump in where and when they are ready.	

| Assess association practices to ensure relevance with the evolving landscape of higher education across the globe. | **Benchmark our roles and responsibilities within the community** | Steps to Success:

Develop an outline for most helpful information to be collected

Reach out to others that have asked for roles, titles, and responsibilities this last year on the listserv

Mine and clean data to create a tool to share on the public GPS AC website for member use | Using survey instruments such as survey tool (ensuing anonymity) for open-ended questions to collect data.

Aiming to collect at least 20 responses. | Involvement of membership

Approvals if publication is desired | | | |

INSERT rows as needed

Resources:
NACADA Strategic Goals - https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx
Advising Community Self-Assessment Rubric - https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing
Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEUU6U88/edit?usp=sharing